



## Retail Node Comparison Report – 10 Minute Drive Time

City	State	Residential Population	Daytime Population	Median HH Income	Market Supply
Cleveland	MS	18,879	8,812	\$32,941	\$271,345,748
Guntersville	AL	19,818	13,422	\$36,846	\$491,116,282
Mountain Home	AR	17,485	10,976	\$37,027	\$208,863,755
Picayune	MS	14,900	6,376	\$35,581	\$495,476,534
Brookhaven	MS	15,068	10,953	\$33,839	\$436,517,183
Fitzgerald	GA	15,045	7,486	\$31,015	\$282,677,253
Valley	AL	22,539	9,191	\$37,106	\$311,343,677
Talladega	AL	17,289	7,743	\$31,380	\$292,414,889
Eunice	LA	14,944	7,796	\$37,080	\$216,999,363
Camden	AR	14,018	6,748	\$28,908	\$185,793,121

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Peer Analysis by Category

